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Is your GLP-1 strategy built for lasting outcomes?

5 questions every benefits leader should ask



Use this checklist to assess if your GLP-1 strategy is designed to make every dollar spent on GLP-1s more effective.

☐ YES ☐ NO

Members taking a GLP-1 receive comprehensive care.

Do members have provider oversight, nutrition guidance, and behavior change support to maximize outcomes and improve adherence?

☐ YES ☐ NO

Members have access to a proven, drug-free alternative.

Is evidence-based nutrition therapy available for members who don't want, don't need, or can't tolerate a GLP-1?

☐ YES ☐ NO

There is a plan for members after they stop taking a GLP-1.

Is there a path beyond lifelong use? Does your strategy help members maintain weight loss and metabolic improvements beyond the prescription?

☐ YES ☐ NO

You are balancing cost management with long-term outcomes.

Is your strategy designed to manage pharmacy spend while also improving clinical results and the member experience?

☐ YES ☐ NO

You measure outcomes, not just utilization.

Beyond spend, are you tracking metrics like sustained weight loss, adherence, discontinuation, member satisfaction, and ROI?

Fewer than five boxes checked yes? Your GLP-1 strategy may be missing opportunities to improve long-term outcomes, member experience, and the value of every dollar spent.

Time to modernize your GLP-1 strategy?

Virta helps organizations turn GLP-1 investments into lasting outcomes with a nutrition-first approach and responsible GLP-1 prescribing that supports members before, during, and after GLP-1 use.

To learn more, download our new guide: **How to Turn GLP1-s Into Lasting Outcomes** →